



PATENT

Case Docket No. MASSCO.013A

Date: June 4, 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Sandra Cotten, et al.
 Appl. No. : 10/814,814
 Filed : March 31, 2004
 For : PREPAID MONETARY CARD
 FOR INCENTIVIZING
 RETURN CUSTOMERS
 Examiner : Unknown
 Group Art Unit : 3625

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

June 4, 2004
 (Date)
 David G. Jankowski, Reg. No. 43,691

TRANSMITTAL LETTER

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

Enclosed for filing in the above-identified application are:

- (X) An Information Disclosure Statement.
- (X) A PTO Form 1449 with six (6) references.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.
- (X) Return prepaid postcard.

David G. Jankowski
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 Attorney of Record
 Customer No. 20,995
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INFORMATION DISCLOSURE STATEMENT

| | |
|----------------|---|
| Applicant | : Sandra Cotten, et al. |
| App. No. | : 10/814,814 |
| Filed | : March 31, 2004 |
| For | : PREPAID MONETARY CARD FOR INCENTIVIZING RETURN CUSTOMERS |
| Examiner | : Unknown |
| Group Art Unit | : 3625 |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Enclosed is form PTO-1449 listing 6 references. Identification herein is not an admission that any of the foregoing is prior art to the above-captioned application. Copies of disclosed U.S. patents and/or publications are not included pursuant to PTO waiver of the requirement under 37 C.F.R. § 1.98(a)(2)(i) for applications filed after June 30, 2003. Copies of other references, if listed, are enclosed.

This Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: June 4, 2004

By: 

David G. Jankowski
Registration No. 43,691
Attorney of Record
Customer No. 20,995
(949) 760-0404

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| FORM PTO-1449 | U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE | ATTY. DOCKET NO. MASSCO.013A | APPLICATION NO. 10/814,814 |
| INFORMATION DISCLOSURE STATEMENT BY APPLICANT (USE SEVERAL SHEETS IF NECESSARY) | | APPLICANT Sandra Cotten, et al. | |
| | | FILING DATE March 31, 2004 | GROUP 3625 |



U.S. PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | NAME | CLASS | SUBCLASS | FILING DATE (IF APPROPRIATE) |
|---------------------|-----------------|----------|-----------------|-------|----------|---------------------------------|
| /R.A./ | 1 4,723,212 | 02/02/88 | Mindrum, et al. | 364 | 401 | 02/27/1987 |
| ↓ | 2 5,025,372 | 06/18/91 | Burton, et al. | 364 | 406 | 09/25/1989 |
| | 3 5,056,019 | 10/08/91 | Schultz, et al. | 364 | 405 | 08/29/1989 |
| | 4 5,649,114 | 07/15/97 | Deaton, et al. | 395 | 214 | 06/01/1995 |
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FOREIGN PATENT DOCUMENTS

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION | |
|---------------------|-----------------|------|---------|-------|----------|-------------|----|
| | | | | | | YES | NO |
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| | 16 | | | | | | |

| EXAMINER INITIAL | OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.) | |
|---------------------|--|--|
| /R.A./ | 17 | < http://www.ralphs.com/ralphscard_signup.htm > (last accessed June 1, 2004). |
| /R.A./ | 18 | Janet Adamy, <i>Albertsons starts loyalty card, raising privacy concerns</i> , September 25, 2002, < http://www.contracostatimes.com > (last accessed June 1, 2004). |
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| EXAMINER | /Radu Andrei/ | DATE CONSIDERED | 05/21/2008 |
| *EXAMINER: INITIAL IF CITATION CONSIDERED, WHETHER OR NOT CITATION IS IN CONFORMANCE WITH MPEP 609; DRAW LINE THROUGH CITATION IF NOT IN CONFORMANCE AND NOT CONSIDERED, INCLUDE COPY OF THIS FORM WITH NEXT COMMUNICATION TO APPLICANT. | | | |